



RECRUITMENT VACANCY

MARKETING ASSISTANT

MARKETING ASSISTANT

KEY FACTS

LOCATION	Stevenage. Herts, UK
CONTRACT	Full time, permanent
SALARY	£18,000 to £22,000 (depending on experience)
CONTACT	Jo Quinlivan jo.quinlivan@bulletproof.co.uk

OVERVIEW

This role is an exciting opportunity for a savvy digital marketing graduate or junior marketer professional looking to develop a marketing career in a young, fast-growing tech company. Working within the marketing team, you will help devise and deliver marketing objectives to increase customer engagement and meet the company's commercial goals.

PRIMARY RESPONSIBILITIES

- Help the team execute high-impact marketing campaigns across the full digital marketing mix including email, digital ads, webinars, websites, SEO and social media
- Track and report on campaign results and ROI using tools such as Google Analytics, Mailchimp, Outfunnel, Hootsuite
- Create and write customer e-newsletters and develop email campaigns
- Assist in the creation of marketing materials (flyers, case studies, blogs, white papers, emails, web content, articles) including writing of materials as required
- Update sales & marketing collateral as required and maintain the content master sheet
- Copywriting & content creation (animation, video & graphics)
- Carry out market research to assist with the development of our product & brand offering
- Work with external creative agencies, printers, merchandise suppliers etc
- Assist with organising events
- Assist with the development and maintenance of the CRM database
- To undertake any other duties and projects as requested by the line manager

BULLETPROOF BENEFITS

- 25 days' annual holiday
- An additional day's annual holiday for your birthday
- Private medical insurance
- Subsidised gym membership
- Company perks platform
- Frequent team events
- Relaxed working environment
- Enhanced pension contributions

CANDIDATE EXPECTATIONS

KEY SKILLS

- First-class written and verbal communication skills
- Computer literature in Microsoft Office
- Strong copywriting and creative skills across different media channels
- Excellent attention to detail and proofreading skills
- Highly organised, with proven ability to work accurately and quickly with little supervision
- Ability to review and manage data accurately

EXPERIENCE

- Marketing degree or similar qualification
- Previous experience/intern in a B2B marketing role
- Experience with Adobe full creative suite desirable
- Hands on experience managing business social media accounts
- Proven experience in data analysis and reporting including Google Analytics
- Exposure to content marketing and the creation of digital marketing campaigns

KNOWLEDGE

- Educated to degree level or equivalent
- Awareness of marketing principles and TTL marketing strategies
- Understanding of basic SEO principles
- Understands and can apply best practice to content creation and social media management
- Knowledge of video production tools & techniques an advantage

PERSONAL ATTRIBUTES

- Highly professional with excellent interpersonal and relationship-building skills
- Shows initiative and foresight
- A positive attitude, with willingness to learn
- Strong desire to progress in a digital marketing role
- Be a good team worker demonstrating loyalty, respect and commitment to the organisation and team members

Please note that as part of the recruitment process a criminal records check will be carried out by an authorised third party.

ABOUT US

BULLETPROOF

YOUR BEST DEFENCE AGAINST CYBER THREATS

Bulletproof's innovative cyber security services are the best way to stay ahead of the hackers, take control of your infrastructure and protect your critical business data. Bulletproof's core belief is driving innovation through our range of cyber security products to deliver true value to the UK market and beyond. Key to our success is the Bulletproof SOC (Security Operations Centre). This is the command centre of our cyber security operations, home to security analysts and researchers as well as being the base of operations for our penetration testing and scanning teams, as well as our strategy/compliance consultants.

Staff are our lifeblood, and we ensure all Bulletproof team members are experts in their individual disciplines, holding relevant qualifications and certifications where appropriate. By way of example, here's a small sample of our staff and corporate certifications:

Bulletproof are:

- CREST approved
- Tigerscheme certified
- PCI DSS v3.2 Level 1 Service Provider
- Cyber Essential Plus certified
- ISO 27001 certified
- ISO 9001 certified

Our Staff are:

- CREST approved
- Certified Information Systems Security Professional (CISSP)
- Certified Information Security Manager (CISM)
- Tigerscheme Qualified Security Test Member (QSTM)
- Certified Ethical Hacker (CEH)
- ISO 27001 Implementer
- CCNA and CCNP Security

SERVERCHOICE GROUP

Bulletproof are part of the ServerChoice Group, an organisation with over 10 years' experience in supplying cloud-based, secure services to clients across a diverse range of industries. The ServerChoice Group of companies is a market leader in providing innovative digital/IT, connectivity and security services. With decades of experience, our focus on delivering flexible world-class services means the ServerChoice Group is proud to be trusted by SMEs and multinational corporations around the world.

FURTHER READING

www.bulletproof.co.uk

www.serverchoice.com

www.serverchoice.cloud

www.scdc.co.uk

www.ai.co.uk



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